



*The Society of Women Engineers
inspires women to achieve full potential in careers as
engineers and leaders; expands the image of the engineering
profession as a positive force in the quality of life; and
demonstrates the value of diversity.*

swerochester.org
[facebook.com/SWE-Rochester](https://www.facebook.com/SWE-Rochester)
c/o Rochester Engineering Society at RMSC
657 East Ave.
Rochester, NY 14607

January 2016

“Engineering is SWEet” 15-16 Explorers Post for local high school young women

This is the second year SWE Rochester is excited to organize an Explorer’s Post (through the Boy Scouts of America) with 19 high school young women from 15 different schools. The “Engineer is SWEet” Post is designed to educate and inspire engineering careers to young women through the eyes SWE members at local engineering companies. On a monthly basis, a local company or engineering firm hosts an Explorer’s night to provide tours and talks sharing an overview of what engineers do on a day-to-day basis and showcasing products and projects that engineers are part of.



The first event was on 11/17/2015 at **CHA Consulting Inc.** located in downtown Rochester. CHA is an engineering consulting firm specializing in design, build and construction services. There were four

presenters: **Mike Krzywda** – Project Manager; **Lynda Milford** - Utilities Specialist & Section Leader; **Amy Corcoran** - Civil Engineer; and **Jessica Bull** - Mechanical (Energy) Engineer. The presenters shared experiences as entry level engineers and how the job created opportunities for growth and change throughout their time with CHA. A big thank you goes out to the employees willing to volunteer their time to share and role model their career paths and what they do to make a difference for CHA.



COLLEGE NIGHT Since college is the next step, we hosted an opportunity to talk to other female engineering students from local colleges and universities! On 12/8/2015, a panel of eight SWE student members from MCC, U of R and RIT led the discussions. Parents and students asked great questions about everything from AP class relevance to successful college tips, to major choices and class choices.



With finals around the corner, we appreciate the time these wonderful young ladies took to share their experiences. We hope that this discussion aids these future engineers to make great decisions about their future education.

In the next few months, we have a few more companies lined up to provide presentations and tours including **Harris RF** in January; **Bergmann Associates** in March; and will finish up the program with a visit to **SPX** in April. With so many local companies and our SWE members willing to offer their time and experiences to these young women, there is no doubt they will have a greater understanding of what a career in engineering can offer them. Thank you to all who have and who will be participating throughout this program. Your generosity and kindness helps to enrich the lives and education of our local community youth.

Explorer’s Post is a co-ed program operated by the Boy Scouts of America and is designed to educate young individuals on potential career paths. Please contact Keith Gomez at 585-241-8558 for more details about other Post opportunities.



The **December 1st Women & Finance** event sponsored by Invest-In Services was attended by professionals and student members of SWE. We learned about personality style investing, financial goal setting, and contingency planning. It was a great educational event with opportunities to think and plan for our personal successes. Many thanks to **Colleen and Chelsea Knapp!** **Invest-In Services ~ "Our experience, your edge"**

NEXT M&M Celebrate the New Year with members and guests of SWE!

Tour & Tasting at **Black Button Distillery Saturday, January 16th 12-2**
Details on website



HELP WANTED SWE is the Rochester Engineering Society Gala 2016 **Silent Auction sponsor**. This is our annual fundraiser to raise funds for scholarship and outreach activities. We need SWE members to help with the Silent auction to include: gathering donations and auction preparations along with working at the Gala on April 16th, 2016.



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Swerochester.org has all the latest information regarding meetings & events.

If you are not getting our online newsletters, let the webmaster know. Board meetings will be held on a Thursday of every month – check website calendar for details. All are welcome to attend.